

PRIM GROUP

COMPANY PROFILE

WHO WE ARE

PRIM GROUP, INC. is a diversified Liberian corporation operating as a multidisciplinary consultancy, investment, logistics, procurement, and business solutions company.

The organization is structured to provide both strategic advisory services and practical operational support across multiple industries.

Unlike a specialized consultancy, PG positions itself as a comprehensive business partner capable of supporting organizations from strategy and governance to logistics, procurement, contracting, and business expansion.

OUR MISSION

Our mission is to deliver integrated business solutions that help organizations grow, operate efficiently, and achieve sustainable success through strategic consulting, operational support, and innovative execution.

OUR VISION

To be the leading integrated business solutions partner in Africa, empowering organizations to achieve sustainable growth, operational excellence, and lasting impact.

The background is a blurred image of a professional workspace. It shows a laptop keyboard at the top, several sheets of paper with charts and graphs on a desk, and hands of people working. One hand is holding a pen, and another is pointing at a document. The overall tone is professional and collaborative.

**Professional,
forward-thinking,
and solution-driven
are the cornerstones of
our services across
Liberia and all
of Africa.**

ABOUT PRIM GROUP

PRIM GROUP, INC. is a multidisciplinary business solutions company committed to helping organizations achieve sustainable growth and operational excellence.

Through strategic consulting, business development, logistics, procurement, and investment support, we provide integrated solutions tailored to the evolving needs of businesses and institutions.

Guided by professionalism, innovation, and integrity, we partner with our clients to transform challenges into opportunities and deliver measurable results that drive long-term success.

WHAT WE DO

Business Consulting & Advisory Services

We provide strategic consulting solutions that help organizations improve performance, strengthen operations, and achieve sustainable growth.

Research, Analysis & Strategic Planning

We conduct market research, feasibility studies, business assessments, and operational reviews to support informed decision-making.

Administrative & Operational Support

We provide comprehensive administrative, technical, and logistical support services that enable organizations to operate efficiently and focus on their core objectives.

Procurement & Trade Solutions

Our procurement and commercial services facilitate the sourcing, importation, exportation, and distribution of products across local and international markets.

Logistics & Transportation Services

We offer integrated logistics and transportation solutions designed to support the movement of goods, resources, and operations.

Investment & Business Development

We support business growth through strategic investments, partnerships, and corporate development initiatives.

Contracting & Project Management

We participate in public and private sector tenders and deliver professional contracting and project management services.

Corporate Partnerships & Expansion Support

As a growth-focused organization, we assist businesses seeking to expand into new markets, establish strategic partnerships, or strengthen their corporate presence.



WHO OUR CLIENTS ARE

Small & Medium-Sized Enterprises (SMEs)

Businesses seeking strategic guidance, operational support, and scalable solutions to drive growth and improve performance.

Corporations & Private Sector Organizations

Established companies looking to enhance efficiency, optimize operations, and achieve long-term business objectives.

Government Agencies & Public Institutions

Public sector entities requiring professional consulting, project management, procurement, and implementation support.

NGOs & Development Organizations

Organizations seeking reliable local expertise, logistical coordination, research, and operational support for development initiatives.

Investors & Entrepreneurs

Business leaders and investors pursuing new opportunities, market expansion, and sustainable venture development.

Trade, Procurement & Logistics Clients

Organizations requiring efficient sourcing, supply chain management, transportation, and import-export solutions.



OUR CORE VALUES

**STRATEGY
INTEGRATION
PROFESSIONALISM
EFFECIENCY
CAPABILITY
SOLUTION**

**INNOVATION
COLLABORATION
ACCOUNTABILITY
SUSTAINABILITY
EXCELLENCE
INTEGRITY**

**TRUST
IMPACT
GROWTH
CONNECTION
EXECUTION
RELIABILITY**

WHY CHOOSE PRIM GROUP

Multidisciplinary Expertise

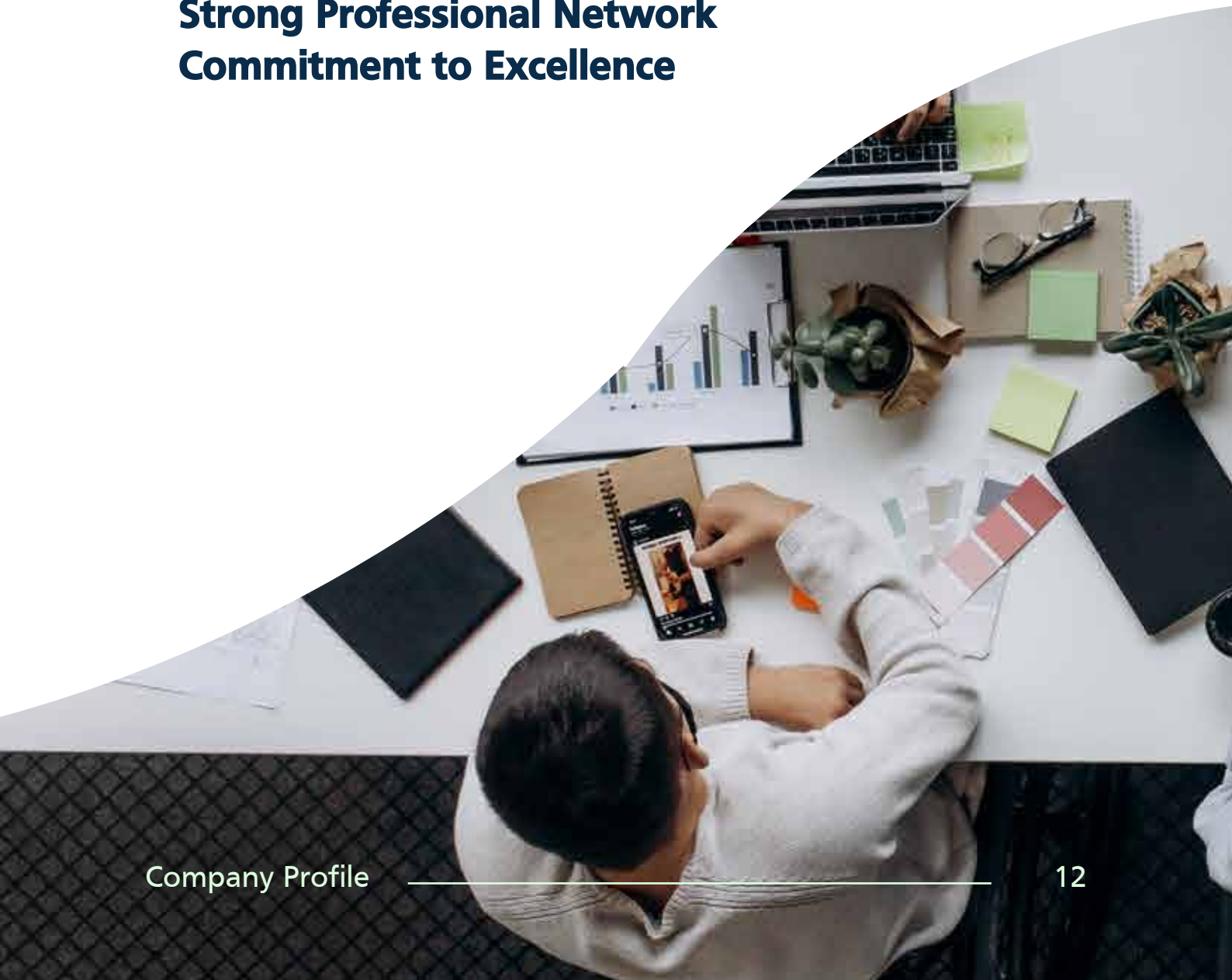
End-to-End Solutions

Local Knowledge, Global Perspective

Results-Driven Approach

Strong Professional Network

Commitment to Excellence



WHERE TO FIND US

Bishop Ronald J. Diggs Building (BRJDB)
14th Street, Tubman Boulevard, Sinkor
Monrovia, Liberia

**PRIM
GROUP**